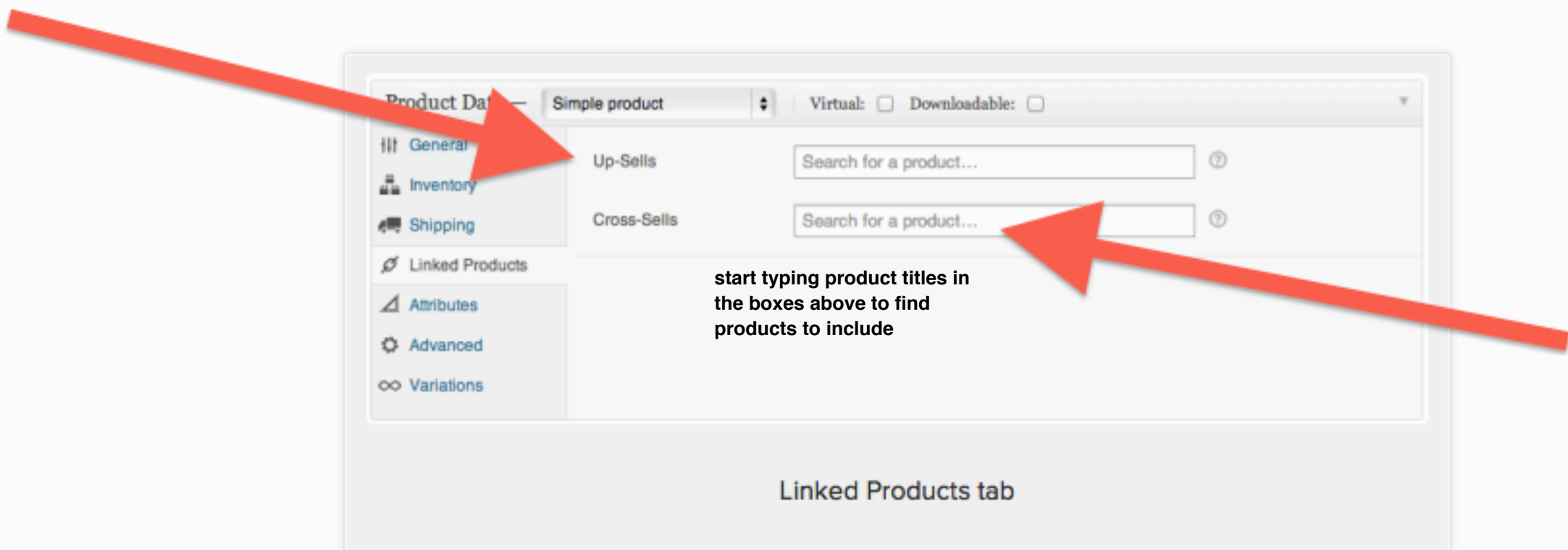


Set up Related Products, Up-Sells, and Cross-Sells

In the WooCommerce admin area when you are editing the product data there is a “Linked Products” tab. Products can be related to each other in three ways: Up-Sells, Cross-Sells, or by having the same tags or categories.



Up-Sells

Up-sells are products which you recommend instead of the currently viewed product, for example, products that are more profitable or better quality or more expensive. Depending on your site’s template these products will display on the single product page underneath the product’s description.

Cross-Sells

Cross-sells are products which you promote in the cart, based on the current product. Depending on your site’s template they will display on the cart page underneath the cart products table with a thumbnail image.

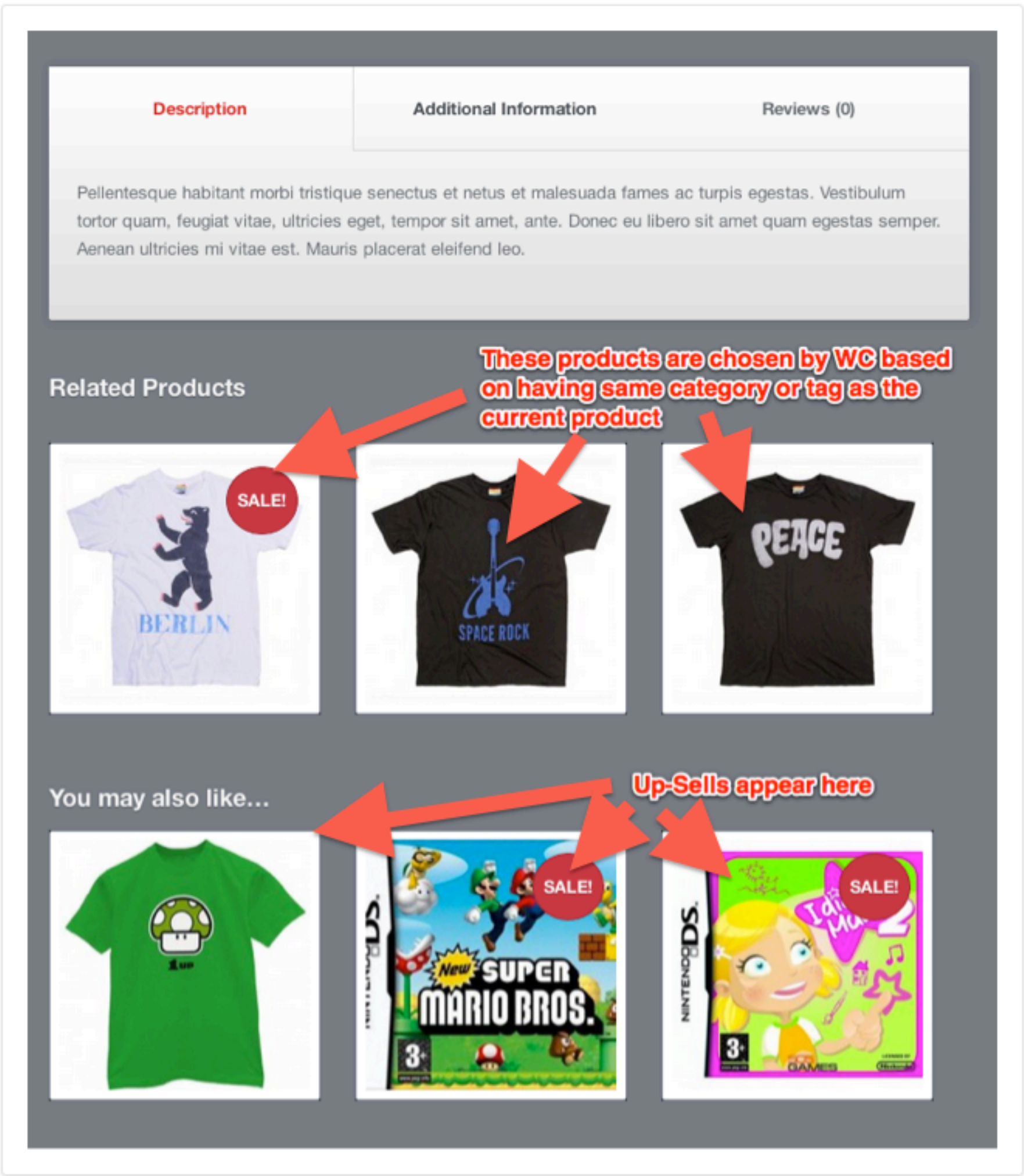
Related Products

Related products is a section on some templates that pulls other products from your store that share the same tags or categories as the current product. These products can not be specified in the admin, but can be influenced by grouping similar products in the same category or by using the same tags.

Examples

Product Page

Here is an example product page using the [Athena](#) theme that shows the Up-Sells and the Related Products. Each time the page is reloaded the products shown in the “Related Products” section will be different.



Cart Page

Here is an example cart page using the [Athena](#) theme and showing cross-sell items.

